



Company Overview:

Red Hare Brewing Company is an independent microbrewery located in the heart of Marietta, GA. In August 2011, Red Hare started selling craft beer throughout the state of Georgia; now, it is also available throughout TN, AL, NC, SC, and Florida. In April 2018 Red Hare Brewing Company opened its doors at its new Shallotte, NC location. For more information, please visit www.redharebrewing.com.

Communications Intern:

The primary responsibility of the Communications Intern is to assist the Marketing and Events Manager with company communications efforts and gathering business sales data.

Typical Duties and Responsibilities Include:

- Collect taproom sales data and present to management in a professional manner
- Perform market research on current trends and effectively report to management & sales team
- Assist with can label designs and ensure quality marketing materials including flyers, posters, and t-shirts are successfully produced
- Gather and create content and delivery for social media accounts and newsletters
- Work in a team environment or on personal assignments for company branding in the market
- Assist with the management of email accounts
- Draft press releases and mail to VIPs and bloggers
- Conduct agenda preparation for departmental meetings and distribute post meeting reports
- Ability to work weekends and large events
- Other duties may be assigned

Position Qualifications:

- Completed or in progress B.A./B.S. in business, communications or related field preferred
- Efficient time management skills and strong communication skills are a must
- Proficiency in Microsoft Outlook, Word, Excel, and Power Point
- Proficiency in Google Analytics
- Knowledge in Adobe CS4, InDesign, and Illustrator preferred
- Ability to exercise independent judgment to handle a variety of duties
- Ability to drive and maintain a valid and current state driver's license
- Maintain his/her own personal auto insurance with limits of bodily injury liability of at least \$100,000/\$300,000 and \$50,000 property damage liability

Red Hare Brewing Company, LLC is an equal opportunity employer and does not discriminate in employment decisions based on any factor protected by applicable federal, state or local law.